



Cairo ICT 2019 Forum Agenda

Sunday, 1 December

14:30 – 16:00 **Opening Cairo ICT**

(Manara - Cinema Hall)

14:30 – 15:00 MoU Signing

15:00 – 15:10 Launching the IBM z15

- Mr. Wael Abdoush, Egypt GM – IBM
- Mr. Christopher Byrnes, Associate Offering Manager – IBM Systems

15:10 – 15:15 Mr. Adel Hamed, CEO – WE

15:15 – 16:30 Panel Discussion: Digital Transformation in Africa using AI – Leave No One Behind

Moderator: Mr. Ossama Kamal, Chairman – Tradefairs International

Panelists:

- H.E. Lacina Kone – Director General – Smart Africa
- H.E. Dr. Hamdoun Toure – Former ITU Secretary General
- Dr. Golestan Radwan, Minister’s AI Advisor - MCIT
- Mr. Chris Gibson – Forum of Incident Response a& Security Teams Inc.
- Ms. Pastora Valero, Public Policy & Gov. Affairs VP – Cisco EMEAR
- Mr. Mohamed Amin, SVP M.E., Africa, Russia & Turkey – DELL
- Mr. Ahmed Mekky, Chairman – Fiber Misr



PAFIX Opening

Monday, 2 December
(Cinema Hall – Manara)

10:30 – 11:00

Registration

11:00- 11:20

Keynotes:

- Central Bank of Egypt
- H.E. Amr Talat, Minister of Telecommunications & Information Technology

11:20- 11:30

Word from the Sponsors:

- Mr. Ibrahim Sarhan, Chairman – e-finance
- Mr. Magdy Hassan, GM Egypt & Pakistan – Mastercard

11:30 - 12:30

Government Role for Less Cash Transformation

Moderator: Mr. Ibrahim Sarhan, Chairman – e-finance

Panelists:

- H.E. Dr. Hala El Said, Minister of Planning, Monitoring & Admin. Reform
- H.E. Ghada Wali, Minister of Social Solidarity
- H.E. Dr. Mohamed Maait, Minister of Finance
- H.E. Dr. Amr Talat, Minister of CIT
- Mr. Ayman Hussein, Sub Governor Payment Systems & Business Technology – CBE

12:30 – 13:30

Market Enablers for Financial Inclusion

Moderator:

Panelists:

- Mr. Tarek Fayed, Chairman – Banque du Caire
- Mr. Akef El Maghraby, Vice President – Banque Misr
- Mr. Basel El Hiny, Chairman & CEO – Misr Insurance Holding Co.
- Mr. Yehia Abou El Fotouh, Deputy Chairman – NBE
- Mr. Mohamed Kafafy, Chairman – I-score
- Mr. Mohamed Assem, Egypt Country Manager – Mastercard
- Mr. Basel Mubarak, Country Manager – Oracle Egypt

13:30

Lunch



Opening TransMEA

12:30 – 13:00
(Hall 219 - Manara)

Registration

13:00 – 14:00

Future and Growth of Transport Market by 2030 – One-on-One Talk

H.E. Kamel El Wazir, Minister of Transport

Interviewed by:

Mr. Ossama Kamal

14:00 – 14:15

Coffee break

14:15 – 15:15

Transforming the Railway Industry to a safer, more reliable and cheaper Ecosystem by digital means

Moderator: Mr. Ashraf Raslan, Chairman – Egyptian Railways Authority

Panelists

- Mr. Sergey Stolyarov, General Director – RZD International
- Mr. Mohamed Khalil, Country MD – Alstom Group
- Mr. Rufino Ortega, GPM, Railway Projects – Thales
- Mr. Steven Xiong, VP Chief Solution Director – Huawei Transport Unit
- Dr. Mohamed El- Kafoury, Assistant Project Manager CREC-AVIC Intl. Consortium



Opening Oil & Gas Transformation

14:30 – 15:00
(Cinema Hall)

Registration

15:00 – 15:05

Welcome Note: Mr. Ossama Kamal, Chairman – Tradefairs International

15:05 – 15:20

Keynote: H.E Tarek El Molla, Minister of Petroleum & Mineral Resources

15:20 – 16:30

Digital Transformation in Oil & Gas

Moderator: Mr. Mohamed Fouad, GM – Egypt Oil & Gas

Panelists:

- Mr. Ashraf Bahaa, Chairman – ENPPI
- Mr. Karim Badawi, MD Egypt & East Mediterranean – Schlumberger
- Ms. Hoda Mansour, Managing director – SAP Egypt
- Mr. Abed Ezz el Regal, CEO – Egyptian General Petroleum Corp.

16:30

Tour of the Exhibition



11:30 – 13:00 **Future of Connected Living: The Potential to Drive Human progress**

Exhibition Hall 3: **Moderator:** Dr. Moataz Hassouna, Chairman – I Plus

Panelists:

- Mr. Markus Wissmann, Sales Director Smart & Connected Cities – Cisco EMEAR
- Mr. Bassem Iskander, Sr. Manager M2M, IoT & Smart Solutions – Orange
- Hani Khalaf, BDM IoT & Digital Cities ME, Russia, Africa & Turkey – DELL
- Mr. Antoine Sabbak, Application Solution Consulting Sr. Manager, Levant & North Africa – Oracle
- Mr. Hisham Mortada, Digital Transformation Advisor – Microsoft
- Ms. Inna King, Growth Market HR Director – Signify

13:30 – 15:00 **Analytics: The Competitive Advantage**

Exhibition Hall 3: **Moderator:** Mr. Khaled Abdelkader, GM – Microsoft Egypt

Panelists:

- Mr. Adly Amin, Data & AI Solution Architect – IBM
- Mr. Mahmoud Hisham Nazmy, Senior Systems Engineer – Dell
- Mr. Wael Khalil, Sr. Adviser Datacenter and Cloud – Orange
- Mr. Mostafa Abou Gamra, CEO – MediaSci
- Mr. Sedat Zencirci, Solution Engineering Sr. Director, LEENA & Turkey – Oracle

14:30 – 15:30 **Launch “Tabadol” – “Sharek”**

Honoring Winners of “Sharekna Ebdaak”

- H.E. Dr. Hala El Said, Minister of Planning, Monitoring & Admin. Reform
- H.E. Dr. Amr Talat, Minister of CIT



15:30 – 17:30
Exhibition Hall 3:

**The Battle for Cloud Dominance:
Presentation: The Journey to the Cloud**

Mr. Mahmoud Badawi – Global Technology Services Leader – IBM

Moderator: Mr. Wael Abdoush, GM – IBM Egypt

Panelists:

- Mr. Mohamed Abdalla, Data Center Lead – Cisco Africa & Levant
- Ms. Rania El Rouby, Senior Security Specialist – VM Ware
- Mr. Ahmed Eid , Systems Engineering Senior Manager – DELL
- Mr. Ayman El Touny, Engineered Systems Director, MENA – Oracle
- Mr. Marcos Erian Kamel, Co-Founder – UC Solutions

16:00 – 17:30
Exhibition Hall 1:

Insure-Tech: Platforms to optimize principles for insurance success

Chairman: Mr. Basel El Hini, Chairman & CEO – Misr Insurance Holding

Speakers:

- Mr. Moemen Mokhtar, Chairman & CEO – Misr Insurance Co.
- Dr. Ahmed Abdel Aziz, Chairman & CEO – Misr Life Insurance Co.
- Mr. Abdel Naser Taha, Chairman & CEO – Misr Real Estate Assets Management

Tuesday, 3 December

11:00 – 11:30

Regulatory Collaboration for Fintech

Moderator: Dr. Heba Labib, Director – IECC & Nilepreneur

Panelists:

- Dr. Rasha Negm, Assistant Sub Governor – CBE
- Mr. Tarek Ibrahim, Advisor to chairman – FRA
- Mr. Essam Barakat, Assistant Sub Governor – AML
- Mr. Mohamed Ibrahim, Acting VP Regulatory Affairs – NTRA

11:30 – 13:00
Exhibition Hall 1

Non-Banking Financial Institutions and the Outreach

Moderator: Dr. Mohamed Antably, Head of SME's – Attijari Wafa

Panelists:

- Mr. Sherif El Beheiry, Head of SMEs – Banque Misr
- Mr. Mamdouh Afia, Head of SME Finance Group – NBE
- Mr. Sherif Reda, Founder & CEO – Beyond Solution
- Mr. Amr Abou El-Azm, Chairman – Tamweely Microfinance
- Mr. Fadi Yazbak, Business Solution Group Manager – Temenos
- Mr. Ayman Abolfadl, Head Digital Services Saudi & Egypt – Ericsson



13:30 – 15:00
Exhibition Hall 1

Electronic & Mobile Payments in Utilities & Services

Moderator: Mr. Mohamed Shawki, Senior BDM – EBC

Panelists:

- Dr. Khaled El Destawy – Advisor to the Minister of Electricity
- Mr. Islam Maamoun, COO – efinance
- Mr. Osama Abbas, Head of Vodafone Cash – Vodafone Egypt
- Mr. Ahmed Sabry, Head of Orange Cash – Orange Cash

15:00 – 16:30
Exhibition Hall 1

Transformation of the Public Business Sector

Keynote: H.E. Hisham Tawfik, Minister of the Public Business Sector

Panel Discussion:

- Mr. Mohamed Masoud, Digital Transformation Officer – Ministry of Public Business Sector
- Mr. Tamer Amin, Director Digital & Trust – Price Water House
- Mr. Charles Nahhas, ME Cluster GM – Microsoft
- Mr. Osama Kaadan, Vice President – Fiber Misr
- Ms. Hoda Mansour, MD SAP Egypt
- Mr. Ihab Youssef – Head of ICT Infrastructure – Wadi El Nil

11:30 - 13:00
Exhibition Hall 3

The Nonstop Demand on Data Centers: How Far? How Long?

Moderator: Dr. AbdelRahman Al Sawi – Professor of Communications

Panelists:

- Mr. Nick Tanzi, President & CEO – GPX Global Systems, Inc.
- Mr. Mohamed Abdalla, Data Center Lead – Cisco Africa & Levant
- Mr. Bassam Zaki, Vice President – Fiber Misr
- Mr. Mohamed Shahin, Secure power & power products VP – Schneider
- Ahmed Abdel-Aziz, Sr. Technology Architect – DELL
- Mr. Mahmoud Badawy, Global Technology Services Leader – IBM



13:30 - 14:30

Exhibition Hall 3

Panel Discussion: Smart & Connected Cities: Still a Luxury?

Moderator: Mr. Tarek Shokry, Chairman – Chamber of Developers

Panelists:

- Mr. Mohamed Khalil, Head of Technology Sector – ACUD
- Mr. Abdel Motaleb Mamdouh, Vice President – NUCA
- Mr. Moritz Demel, Technical Consultant R & D – Biotop
- Mr. Divan Dillay, Market Leader Africa – Signify
- Dr. Moataz Hassouna, Chairman – I-Plus
- Mr. Amr Soliman, CEO – Mountain View
- Mr. Ahmed El Attal, Chairman – El Attal Holding
- Mr. Idris Mohamed, VP – Akam

15:00 – 16:15

Exhibition Hall 3

AI: An Innovation Enabling Environment

Moderator: Dr. Abu el Ela Hassanin

Panelists:

- Mr. Ahmed El Beheiry, Chairman – Wakandaia
- Mr. Paul McCarten, VP Applications of unlimited Sales MEA – Oracle
- Ms. Soha Rizk, CTO – Cisco North Africa & Levant
- Mr. Ahmed Hassaan, Sr. Manager Data Lake & Analytics – Orange
- Mr. Fadi Hani, Vice President Middle East, Africa and Turkey – Avaya

16:15 – 17:30

Exhibition Hall 3

AI for All: From Startups to Corporates to Government

Moderator: Dr. Abu el Ela Hassanin

Panelists:

- Mr. Emad El Azhary, VP – Vodafone
- Mr. Ashraf Rofael, Chairman – Vive
- Mr. Ibrahim El Deftar, Head of AI & Analytics – Ericsson
- Mr. Ahmed Gamal Soliman, Data & AI Specialist – Microsoft



Wednesday 4 December

11:30 – 13:00
Exhibition Hall 3

Technology-adjacent Digital Transformation trends

Moderator: Mr. Osama AL-Zoubi, CTO – Cisco MEA

Panelists:

- Mr. Adel Gaber El Ansary, Sr. Manager pre-sales Egypt & Libya – DELL
- Mr. Ahmed Talaat, Senior Systems Engineer – VM Ware
- Mr. Michael Mounir, Sr. Manager, Digital Services & Online Channels, Transformation – Orange
- Mr. Tamer Riad, Business Architect ME South & Presales Country Leader – SAP
- Mr. Fouad Zayed, Digital, Energy & Eco Struxure VP – Schneider
- Mr. Ahmad Ashraf Hussein, Security Consultant – Kaspersky